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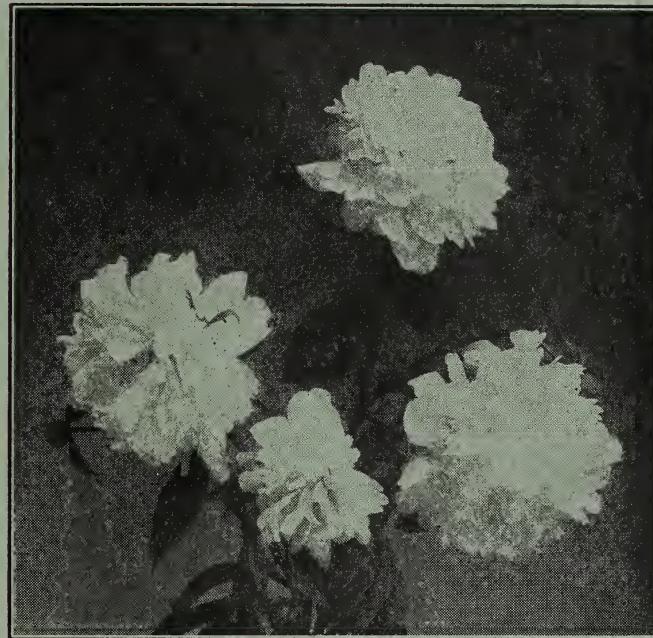
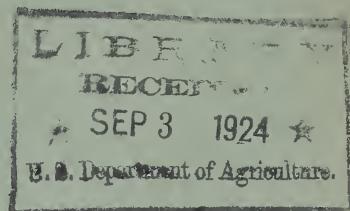
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WELLER'S GREATER PERENNIAL NURSERY
FOR A GREATER PERENNIAL BUSINESS

TRADELIST

For the Season FALL 1924



WELLER'S BETTER PEONIES

PEONIES

SPIRAEAS for forcing

BLEEDING HEARTS for forcing

DELPHINIUM for forcing

ROSES for forcing

CYCLAMEN SEED

WELLER NURSERIES COMPANY, Inc.
ESTABLISHED 1903 INCORPORATED 1920
HOLLAND, MICHIGAN

*Weller's
Better Peonies
"Ours for flowers"*

TERMS

Prices net and subject to change without notice.

All goods travel at purchaser's risk and expense.

Prices are F. O. B. Holland, Mich.

Packing and Cases will be charged at cost price.

We allow 5% discount for cash with order, 2% 10 days or net 30 days after date of invoice.

All offers subject to goods being unsold upon receipt of order.

Orders from unknown parties must be accompanied with cash or satisfactory reference.

All claims for damage occurring in transit should be made to the railroad or Express Company delivering the goods. If boxes are broken or any other visible damage done, it should be noted on the receipt to be used in filing claim.

FOR CANADA

Prices quoted in this catalogue are in American Currency. Canadian customers should remit by draft on New York or Postal Money Order payable in American dollars.

OUR GUARANTEE

All plants offered in this list are grown in our own nurseries, and handled by experienced help, so that we know our stock to be true to name and free from any disease. We are glad to guarantee it as such, and should it by mistake prove otherwise, we shall gladly refund, upon proper proof, the original amount paid for the stock, or make replacement of the original order.

WELLER'S Better Peonies

“Ours for Flowers”

As well as Weller's Perennials "With That Wonderful Root-system" is established in the minds of our friends and customers, so are we known for Weller's Better Peonies; because of their positiveness to Flower, the wonderful roots that go with the eyes, and our guarantee for true-to-name stock.

How Weller's Better Peonies are Grown and Delivered

Weller's Better Peonies are grown on one year well manured land, to insure a permanent and healthy growth, as well as a good development of the root system. The plants are cut into small divisions, pruning the roots as close as possible, so that entirely new roots may develop. Two years from planting, these divisions are dug and divided into good, salable plants, 3-5 eyes plus a good bunch of roots, and shipped to our customers. Some Peony growers leave their plants in the field three years before selling them, but we find that there is always a tendency for the development of disease, the roots getting coarse and heavy, the result of which is a poor looking division without roots, and dissatisfied customers. It is more profitable for the grower to grow Peonies for three years before selling them, but we believe in selling a Better Peony, thus giving our customers better value for their money.

“Peonies are Money Makers”

As we are used to saying: “Peonies are Good Property”

Every Florist should have a patch of Peonies for cutflowers, and as the years pass along, they grow into value, the plants getting larger and producing more bloom. One hundred dollars invested in Peonies, ought to save a Florist a \$300.00 cutflower bill at Decoration day alone. Peonies planted for cutflower purposes, should be planted 3 ft. apart in rows, rows set apart four feet, one acre requiring 3630 plants.

Time to Plant Peonies

The proper time to plant Peonies is from September 1st until the ground freezes. Spring planting is never satisfactory. While our stock of some varieties is only limited, we urge our friends to place their orders early. Orders filled in strict rotation.

WELLER'S BETTER PEONIES

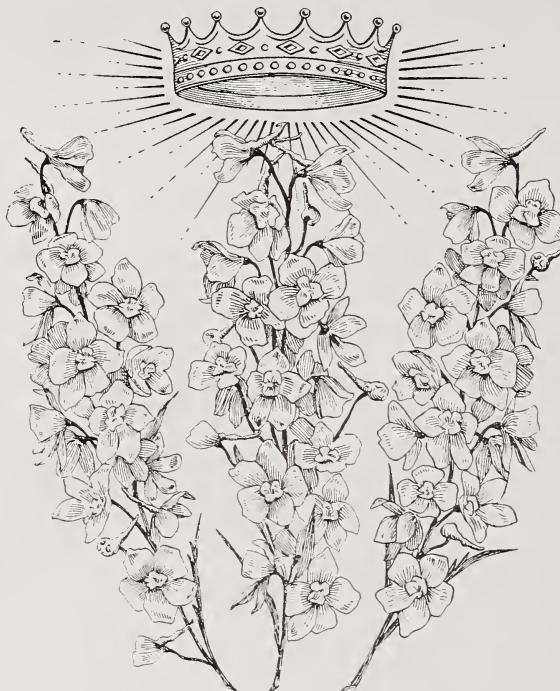
For Fall Delivery

3 to 5 Eyes, Plus Roots

Varieties suited for Decoration Day, marked ()*

	Grade	Per 100	Per 1000
ALBATRE (Avalanche) (Crousse, 1895.) Late, white, flecked carmine, creamy collar waxy-white, very fragrant. A grand flower, opens like a rosebud. One of the best.....	8.7	\$35.00	\$300.00
ALBERT CROUSSE , (Crousse 1893) Late, rosy-white, fragrant. Tall strong plant, free bloomer, in clusters, perfect in form and extra fine variety.....	8.6	40.00	350.00
* AUGUSTINE d'HOUR , (Calot, 1867.) Early, brilliant rose red, fine stem, large flower. The best red for cut-flowers.....	7.8	45.00	400.00
AVALANCHE (See Albatre.)			
BARONESS SCHROEDER , (Kelway, 1889.) Very large, globular rose type. Flesh white bud, bleaching to white when open. Vigorous grower with strong stems. The most rose-like in shape, appearance and fragrance of any white Peony.....	9.0	70.00	650.00
BOULE DE NEIGE , (Calot 1867.) Mid-season, milk white, sulphur center, prominently flecked crimson. Finest cutflower.....		25.00	200.00
CLAIRE DUBOIS , (Crousse 1886.) Mid-season. Erect strong grower, will last longer than any other variety. Clear deep lile-rose, delicate fragrance, free bloomer.....	8.7	65.00	
COURONNE D'OR , (Calot 1873.) This is the famous crown of gold. Snow-white, reflecting golden-yellow stamens. Extra.....	8.1	35.00	
* EDULIS SUPERBA , (Lemon 1824.) Earliest bright clear pink with silvery reflex. Best cutflower.	7.6	30.00	
FELIX CROUSSE , (Crousse 1881.) A rich, even dazzling ruby-red. Strong grower. Finest variety for cutflower purposes.....	8.4	40.00	350.00
* FESTIVA MAXIMA , (Miellez, 1851.) Very early, pure white, prominently flecked crimson, extra tall, strong vigorous grower, the most popular and best white.....	9.3	25.00	200.00
KARL ROSENFIELD , (Rosenfield 1908.) Mid-season, red, dark velvety-crimson, clear and brilliant without a trace of purple. A flower of rare beauty. Immense in size, globular, most excellent bloomer. This is going to be the most popular Peony of the time.	8.8	80.00	750.00
LIVINGSTONE , (Crousse 1879.) One of the finest late peonies; immense compact flower of fine rose type. Both buds and flowers are large and beautiful. Pale lilac-rose color with sheen silver, very free, sure bloomer in clusters. Fine cut-flower variety.....	8.1	40.00	350.00

	Grade	Per 100	Per 1000
MADAME CALOT. (Miellez 1856) A wonderfully free white flowering Peony, the flowers overlaid with delicate blush. A great cut-flower variety, blooming with Edilis Superba. Usually in flower for Decoration Day.	8.1	25.00	225.00
MONS. JULES ELIE (Crousse 1888.) Early, glossy lilac pink color, shading to deeper rose at the base of the entire flower. Very fragrant. Finest cutflower.	9.2	60.00	
MADAME EMILE LEMOINE. (Lemoine 1899.) M. Lemoine thought enough of this Peony to name it after his wife. Extra large full, inbriated round flower, on first opening glossy white, overlaid with a sheen of tender satiny pink, covered with minute lilac dots. A variety to be appreciated, free, rare and beautiful.	8.9	45.00	400.00
MADEMOISELLE LEONIE CALOT. (Calct 1861.) Early, very delicate rose-white, center shading deeper, slightly carmine tips. Very fine form.	8.1	30.00	250.00
MARIE CROUSSE. (Crousse 1892.) Enormous, very full, globular flowers on long, strong stems; color soft flesh with a salmon reflex in center. A most desirable Peony.	8.9	100.00	
MIKADO. (Origin unknown) A very fine and most striking Japanese variety. Very large blooms, guards of very broad petals of brilliant red; center petals long and narrow of a bright golden yellow, making it a very striking combination.	8.6	100.00	
MONSIEUR KRELAGE. (Crousse 1883.) Deep currant or solferino-red, amaranthine center, large flat flowers, perfect in outline. A fine variety.		35.00	
MONSIEUR MARTIN CAHUZAC. (Dessert 1899.) Early, good sized globular rose-type. Deep maroon with garnet hues as if varnished. Darkest Peony in existence. Erect vigorous grower, blooming in clusters.	8.8	275.00	
PRESIDENT TAFT. (Blaauw 1909.) Early mid-season; fragrant, should be cut in the bud and opened in the shade to obtain full attractiveness. Semi-rose, Hydrangea pink collar and guards splashed crimson. A great variety.	8.7	90.00	850.00
REINE HORTENSE. (See President Taft.)			
RUBRA SUPERBA. (Richardson 1874.) One of the latest, very full flower of magnificent rich brilliant crimson, without stamens. Very fragrant and the best keeper, indispensable for late cut-flowers.	7.2	40.00	
SARAH BERNHARDT. (Lemoine 1906.) The strongest growing of all Peonies without exception. Very large and perfect in form. Color Apple-blossom pink, with each petal silver tipped; fragrance agreeable, magnificent. Do not confound this with Dessert's Variety.	9.	250.00	
TRIOMPHE DE L'EXPOSITION DE LILLE. (Calot 1865.) Mid-season. Large compact bloom of a fresh Hydrangea pink color. Splashed with darker tints of violet rose, white reflex, grand variety.	7.8	35.00	300.00



Delphinium

“QUEEN OF ALL BLUE FLOWERS”

For Forcing

Delphinium (Hardy Larkspur) has always been our specialty, growing nearly one-half million plants for this purpose. All our Delphinium for forcing have been transplanted twice to cause them to make as many fibrous roots as possible (Our Famous Wonderful Root-system). As soon as the plants are well ripened in the fall, they are dug, heeled in flats in sand and left outside to freeze, after which they are put in cold-storage until shipment. This process is absolutely vital if good results are to be expected. For Forcing, No Blue Flower Will Equal the Hardy Larkspur; For Profits, No Plant or Bulb Costs Less and Brings Bigger Returns.

DELPHINIUM BELLADONNA. The most popular variety. The sky-blue flowers are freely borne on numerous branching stems throughout the summer.

Strong 1 year old plants.....
Strong 2 year old plants.....

DELPHINIUM BELLAMOSA. A deep blue form of Belladonna.

Strong 1 year old plants.....

DELPHINIUM ENGLISH HYBRIDS. A fine strain of Hybrid seedlings, grown from seeds, specially collected from true Hybrid varieties. Beautiful variety of all colors. Very tall growing and free blooming.

Strong 1 year old Plants.....
Strong 2 year old Plants.....

Per 100	Per 1000
\$ 8.00	\$70.00
10.00	90.00

10.00 90.00

Per 100	Per 1000
\$ 8.00	\$70.00
10.00	90.00

SOMETHING NEW FOR FORCING

DIANTHUS LATIFOLIUS ATROCOCCINEOUS fl. pl. A Beautiful everblooming Dianthus, of a striking deep crimson color, semi-double, produced in great profusion. Makes fine potplant of easy forcing and should be tried by every plant-grower.

Heavy 2 year old plants.....

Per 100

15.00

WELLER'S ROSES FOR FORCING

Heavy Forcing Grade.

As one of our customers expressed himself in his correspondence, "Your Roses are the finest I have ever had in my hands" and the reason is simple. Our rose-fields are plowed twenty-four inches deep, to enable the plants to send their roots down as deep as they please, which accounts for the Wonderful Root-system and sturdy growth of the bush. Further, we top all our Roses several times early in the spring, so that they may branch out to the limit and make the wonderful stock we supply. Once you have forced our Roses you will not want anything else.

BABY RAMBLER VARIETIES.

	Per 10	Per 100
GRETA KLUIS, (Red Baby Tausendschon) One of the finest varieties for forcing.....	\$4.50	\$40.00
IDEAL. Darkest of all red Baby Roses. Excellent bloomer.....	4.50	40.00
KOSTERS ORLEANS. A very fine and brilliant red Rose. Improved Orleans.....	5.00	45.00
LAFAYETTE. An entirely new break of Baby type. Brilliant Cherry-crimson flowers as large as Pauls Scarlet Climber, produced in immense clusters. Extra fine.....	5.50	50.00
ORLEANS. The finest of all Baby's for forcing. Brilliant geranium red, suffused with rose, center white, making a charming combination.....	4.50	40.00
RUDOLPH KLUIS. Very delicate light pink. Improved Ellen Poulsen. A great variety.....	4.50	40.00
YVONNE RABIER. Best white.....	4.50	40.00

CLIMBING ROSES FOR FORCING.

AMERICAN PILLAR, Rich rosy-pink.....	4.00	35.00
DOROTHY PERKINS. Pure salmon pink.....	4.00	35.00
DR. VAN FLEET. Flesh white.....	4.00	35.00
EXCELSA. Doub'e scarlet.....	4.00	35.00
PAULS SCARLET. Brilliant fiery red, fairly large and full, free flowering, very large.....	5.00	40.00
PURITY. Decidedly the best white. (New).....	5.00	40.00
ROSARIE. A deep pink Tausendschon; very fine.....	5.00	40.00
SILVER MOON. Silvery white.....	4.00	35.00

HYBRID PERPETUAL ROSES FOR FORCING.

FRAU KARL DRUSCHKI. Large white.....	4.00	35.00
GEORGE ARENDS. Pink Frau Karl Druschki.....	4.00	35.00
GRUSZ AN TEPLITZ. Scarlet. Very free flowering.....	4.00	35.00
MAGNA CHARTA. Fine pink, best forcer.....	4.00	35.00
MRS. JOHN LAING. Very fine soft pink.....	4.00	35.00
PAUL NEYRON. Bright pink, shading to rose.....	4.00	35.00
ULRICH BRUNNER. Light red, very large.....	4.00	35.00

WELLER'S SPIRAEA (Astilbe) for Forcing

For years the Perennial Spiraea (Astilbe) has been a favored plant for forcing in pots, especially before the embargo when good forcing clumps could be imported from Holland at reasonable prices. Since good forcing stock has been hard to obtain on account of the comparatively few localities where Spiraea could be grown successfully. At once when the embargo took effect, we started to experiment, and since have been quite successful and worked up a fair stock to supply at least a part of the demand. Our Spiraeas are grown on low land and under irrigation where the plants can grow undisturbed throughout the summer, making fine, large clumps with good, fat flowering eyes.

Good Forcing Clumps.

	Per 100
SPIRAEA AMERICA, beautiful violet blue, very strong grower.....	\$40.00
SPIRAEA GLADSTONE, very best white.....	40.00
SPIRAEA PEACH BLOSSOM, delicate light pink.....	40.00
SPIRAEA QUEEN ALEXANDRA, very fine clear pink.....	40.00
SPIRAEA RUBENS, clear carmine pink, very fine.....	50.00

Spiraea are easy forcing and every Florist should have at least a few of them.

WELLER'S DIELYTRA (Bleeding Heart) For Forcing

Bleeding Hearts have always been a favorite for forcing, but of late on account of the scarcity have almost been forgotten. Bleeding Hearts is possibly the easiest plant to force, blooming in 4-5 weeks from the time they have been brought into heat. It makes a beautiful potplant. Our Bleeding Hearts being grown in regular black-loam soil, our plants are of the finest grade, strong, clean and healthy.

DIELYTRA SPECTABILIS, good forcing clumps.....

Per 100
\$35.00

WELLER'S SUPREME DUTCH CYCLAMEN SEED

Imported from one of the best and most reliable growers in Holland, who grows and sell's only his own collected seeds.

Place your order now for July delivery.

	Per 100	Per 1000
GLORY OF WANSBECK, salmon.....	\$1.20	\$10.00
GLORY OF ZEHLENDORFF, light salmon.....	1.20	10.00
PERLE OF ZEHLENDORFF, deep pink.....	1.20	10.00
ROSE OF ZEHLENDORFF, salmon pink.....	1.20	10.00
ROSE OF MARIENTHAL, rose with carmine eye.....	1.20	10.00
SALMONEUM, light salmon	1.20	10.00
APPLE BLOSSOM, pink.....	1.20	10.00
CARMINE SALMONEUM, finest salmon pink in existence. A prize winner.	2.50	20.00
BRIGHT RED.	1.20	10.00
DARK RED, ROSE, PURE WHITE.....	1.00	8.00

QUESTIONNAIRE

In order that we may render our customers as efficient service as possible, we have compiled the following questionaire for your convenience. You can readily see the benefit of this service and should you be confronted with troubles of any kind or are successful on any of the subjects, we shall be glad to hear from you, promising you such service as we may be able to render you in return.

Weller Nurseries Co., Inc. Holland, Mich.

I have had a patch of _____ Peonies for _____ years, which were transplanted _____ (Number) 192 and have annually cut approximately \$----- worth of flowers. Original investment \$-----. They are planted ----- ft. in rows; rows ----- ft. apart. I have fertilized them with ----- I have the following varieties -----

----- Please let me know whether and how I can obtain better results and which varieties I might add to my collection, so that I may have a more complete supply of flowers as long as the season lasts.

I have forced ----- Spiraeas for ----- years and treated them as follows: Potted in ----- month. Started forcing ----- Temperature ----- Time in Flower ----- Troubles if any -----

I have forced ----- Dielytra for ----- years and treated them as follows: Potted in ----- month. Started forcing ----- Temperature ----- Time in Flower ----- Troubles if any -----

I have forced ----- Roses for ----- years and treated them as follows: Potted in ----- month. Started forcing ----- Temperature ----- Time in Flower ----- Troubles if any -----

I have forced ----- Delphinium for ----- years and treated them as follows: Planted in ----- month. Kind of house or bench ----- ft. apart. Temperature ----- Time in Flower ----- Returns in \$----- Troubles if any -----

Gladioli For Forcing

To give the most complete and accurate instructions in our next issue of Gladioli for forcing, we would appreciate some of your experiences on the subject, so that we may compile them with our own experience. If you have had trouble in getting prompt results we can possibly give you such instructions as will greatly benefit you also.

I have forced _____ Gladioli for _____ years and have treated them as follows:

Kind of stock used _____

Planted in _____ month. Kind of Bench _____

Kind of soil _____ Depth _____ Apart _____

Temperature _____

Variety _____ Time in Flower _____ percent _____

Troubles if any _____

Perennials For Cut-Flowers

While there are too many varieties of Perennials suited for cutflower purposes to comment on any particular kind, we will appreciate hearing from each individual Florist about his experience with his own particular collection. Perennials for cutflowers are a paying proposition and in order to render you the last word in service we must know your difficulties if any.

What varieties do you grow? _____

How long have you grown them? _____ years. Original investment

\$_____ Annual investment \$_____ Annual income or saving of

cutflower bills \$_____ Troubles if any _____

Your Name _____ St. & No. _____

City _____ State _____

WELLER NURSERIES CO., Inc.

Perennial Specialists

HOLLAND, - MICHIGAN

IMPORTANT NOTICE

DEAR FRIENDS:—

During the past four years, our Mr. A. Weller and Mr. H. Weller have had the pleasure of calling on you and most of our friends, once and twice during the season; taking orders and rendering such service as the opportunity has offered, which we trust has been a pleasure to you as much as it has to them.

We want to thank you heartily for the courtesies you have always extended them, and we hope that we may continue to enjoy them for a long time to come. We trust that we have given you sufficient opportunity to study the character of our organization, so that your confidence in us may not be lost by the following plan.

Our business has made a wonderful growth. It has grown to such an extent, that there is more demand for our goods than we can reasonably grow. With this the demand for efficient service increases. In order to grow more and better stock and better our service under the strictest economy, we have decided to take our boys from the road and from now on solicit your orders by mail. They have learned what service to render in order to retain a customer and we need them at home to help us do it. You will receive Better Stock and Better Service in exchange for their personal visit. In remembrance of our acquaintance and our past services, we hope to be again favored with your esteemed orders, which we assure you will be filled with the utmost promptness.

Cordially yours,

Weller Nurseries Co., Inc.

By P. Weller, Mgr.

ORDER SHEET

Date _____ 192 _____

Weller Nurseries Co., Inc.

Holland, Michigan

Money Enclosed

Check, \$-----

P. O. Money Order, \$-----

Draft, \$-----

Please Ship (when ready) TO _____

By $\left\{ \begin{array}{l} \text{Parcel Post} \\ \text{Express} \\ \text{Freight} \end{array} \right\}$ the following:

YOUR NAME _____

ADDRESS: _____

TYPE 112600

vertical book

and horizontal walls of
vertical book

horizontal book

horizontal book

W. Palmer's golf book

W. Palmer
horizontal
book

W. Palmer



Our General Catalogue of Perennials will be Ready August 15

It will be the most Complete and Instructive Catalogue Issued to the Wholesale Trade. Ask for it.

We Grow

Perennials that Will Grow

Over Five Million Plants to Select From

Watch for Our

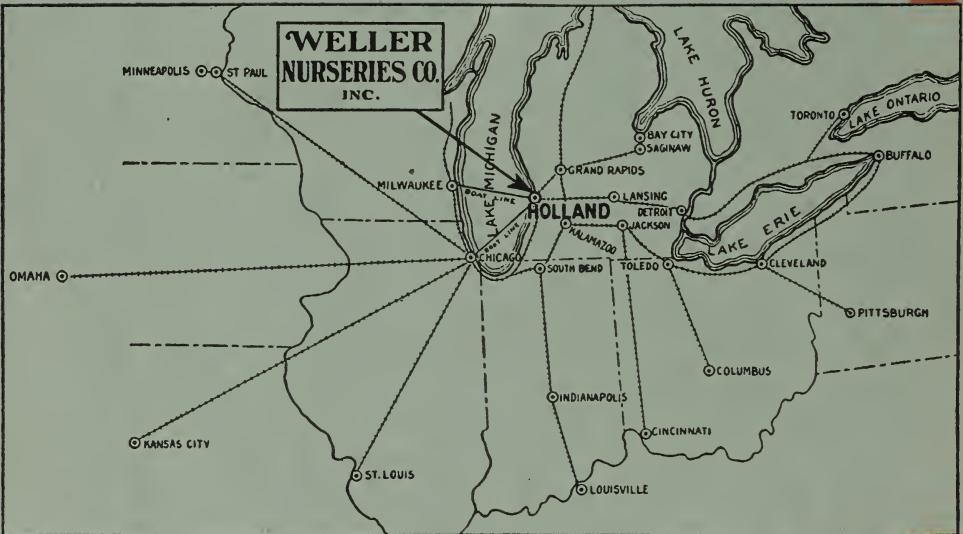
PHLOX in 30 varieties.
DELPHINIUM in 10 varieties.
POPPIES in 8 varieties.
TRITOMA PFITZERI.
HIBISCUS RED.
LUPINES in 4 varieties.
CARNATION new varieties.
VERONICA SUBSESSLIS.
STATICE LATIFOLIA.
PYRETHRUM HYBRIDUM.
ETC.

**Our Quality and Service are
Always Much Better**

IT PAYS TO STICK TO US

*Weller's Greater Perennial Nursery for a
Greater Perennial Business*

**WELLER
NURSERIES CO.
INC.**



"THE MOST IDEALLY LOCATED PERENNIAL NURSERY"